

FOR IMMEDIATE RELEASE

Global Escapes Welcomes Travelfaire into the Family, Bringing Expertly Curated Travel Planning to Dunwoody, GA

Dunwoody, GA — January 5, 2025 — Global Escapes, a trailblazer in personalized travel consulting, is delighted to announce the acquisition of Travelfaire, marking an exciting expansion into Dunwoody, GA. This strategic merger unites over seven decades of unparalleled expertise in tailoring travel experiences that make unforgettable memories.

“We are thrilled to extend our unique ‘Travel With Friends’ philosophy to the vibrant community of Dunwoody and the wider Atlanta area,” shared Tiffany Hines, President and CEO of Global Escapes. "This merger not only brings together two agencies with a shared ethos of personal connection and trust but also aligns our rich history with a future of innovation in travel services."

Celia Gardner, the inspiring founder of Travelfaire, began her journey in Florida before establishing a cherished community-focused business in 1984 in Dunwoody. Known for nurturing long-standing client relationships, Celia will continue to guide her beloved group travels, ensuring continuity and familiarity for loyal clients as she transitions.

Global Escapes, renowned for its affinity with clients and expansive travel opportunities, is poised to guide Travelfaire into a technologically advancing future. The team is committed to adapting cutting-edge travel solutions while maintaining a steadfast dedication to cultivating personal connections — the cornerstone of both agencies' successes.

The merger will empower local residents with easy access to tailored travel planning and consultation, backed by Tiffany’s award-winning leadership, which has been recognized with accolades such as the Small Business Administration’s Women in Business Champion Award and her role as the Godmother for the Riverside Mozart River Ship.

Travelfaire will retain its brand identity throughout the next two years, ensuring a smooth transition while continuing its legacy of community engagement. Together, the agencies aim to transform travel dreams into uniquely personal adventures that enrich lives.

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Join us on this exciting new journey as Global Escapes and Travelfaire continue to inspire meaningful travel and create lifelong memories.